Dear Supporters,

Thank you so much for your continued support throughout 2016. This year has been one of growth and expansion for United Against Human Trafficking and we’re so grateful to each of you for being our steadfast allies in the fight to end human trafficking. We couldn’t have achieved our goals without your thoughts, prayers, and love. Let me share a few highlights from our awesome year.

The heart and soul of our work rests in education and raising awareness about human trafficking. We work to provide every member of the community with the skills necessary to identify victims of human trafficking. Our goal is that every single person we encounter becomes an advocate and ambassador for those suffering the atrocities of human trafficking. As the great Maya Angelou once said, “when you learn, you teach.” We’ve taught over 10,000 unique individuals this year. This was an awesome feat for us and we’re truly grateful for the impact we’ve had on the community. We’re committed to breaking the chain of human trafficking through our education and awareness efforts.

As you know, UAHT values the importance of collaboration. We couldn’t fulfill our mission without our great partners. Being the lead agency for the Houston Rescue and Restore Coalition, we are so proud of the work accomplished in 2016. We have over 35 organizations represented on the coalition and they are truly on fire! Members have organized outreaches to businesses and hotels, participated in Red Sand Project activations throughout the city, and have truly exemplified the impact we can have on the community as a unified body. We’re so grateful for our coalition members.

Our collaborative efforts were further exemplified by our “Watch For Traffick” media campaign that launched in August. We developed the campaign in collaboration with the City of Houston, the Harris County District Attorney’s Office, and the Houston Police Department. This campaign encompasses UAHT’s core beliefs and values rooted in uniting the Houston community. The campaign was extremely comprehensive including billboards, radio ads, televised PSAs, bus ads, and taxi-cab signs. Our campaign has garnered over 10 million impressions through television, taxi-cab signs, and bus ads. This is an amazing achievement in our efforts to raise awareness about human trafficking in the community.

As I reflect on 2016, all that comes to mind is gratitude. Gratitude for our board of directors who provide unwavering support. Gratitude for our awesome staff who work tirelessly to serve the community. And gratitude for our donors, volunteers, and supporters who provide their time, talent, and treasure to help us fulfill our mission. Never doubt the impact you all have on the fight to end human trafficking.

Forever grateful,

Timeka Walker
Executive Director

EXECUTIVE SUMMARY

UAHT kicked off 2016 by bringing the Board of Directors and Executive Director, Timeka Walker, together to revisit our strategic plan and make course corrections based on what we had learned and new information. Since developing the strategic plan in 2013, there were many changes in the landscape and players in the fight against human trafficking, and there were also changes in the resources we had to work with. The results of that effort yielded a revised, much more focused strategic plan that both identifies each link in the Human Trafficking Chain and provides a road map to identify and develop new programs to fill the gaps in Houston’s local fight against human trafficking. In 2016, we worked to develop and deliver new programs for hospitality professionals, educators, social service providers, and first responders. These new programs, like our law enforcement and healthcare programs, are designed to prepare these professionals with the knowledge and skill to identify potential victims that they come in contact with in their line of work, and provide them with the tools and methods to initiate an intervention and rescue.

MISSION
To end human trafficking through awareness, education, and outreach.

VISION
We aspire for all people to experience freedom and live beyond bondage to others. We envision a world that is intolerant of buyers and sellers of human beings.

THE HUMAN TRAFFICKING CHAIN
The modern-day slavery chain has three primary LINKS which enable human trafficking.

Break any primary link in the chain and you effectively break the chain of bondage.
In 2005, Houston Rescue & Restore Coalition (HRRC) formed as a volunteer coalition in response to the growing recognition and alarm over the prevalence of human trafficking in the Greater Houston area. Due to our rapidly growing organization and proliferation of projects, HRRC was founded as a 501(c)3 in December of 2007. Between the years of 2008 and 2012, the organization became well established as regional human trafficking experts and the leading provider of training programs for law enforcement and healthcare workers.

By 2013, HRRC had added additional awareness training for the general public and began the process of evaluating our past while looking towards the future of the fight against this injustice. We recognized that most of our efforts were focused long after people had become victims and were ensnared in the trafficking web. This reflection led HRRC to embark on a strategic planning process to better define our mission, and address the future of anti-human trafficking efforts. The process required us to evaluate our strengths and weaknesses, as well as the corresponding threats and opportunities. The outcome of this strategic planning effort was a plan which would refame the organization, redefine our mission, and advance our vision to end human trafficking.

In 2014, we implemented the strategic plan by rebranding the organization. Our work continued under the United Against Human Trafficking (UAHT) brand and our mission became to end human trafficking. By 2015, we had begun to expand our programming and lay the groundwork to introduce several new initiatives, such as e-Learning. In 2016, we launched a new Youth Prevention Program and began development of a direct outreach initiative to identify human trafficking victims in Houston.

In 2017, our city will host Super Bowl LI. As a member of Mayor Turner’s Human Trafficking Task Force we will be assisting and educating local and federal law enforcement, hospitality workers, healthcare workers, and other community members to encourage our community to watch for human trafficking and join the fight to end this injustice in our city. We hope that you will join us and your neighbors in this important work.
STRATEGIC PLAN IN ACTION

Simply put, UAHT’s strategic plan is to identify, develop, and execute programs which target each link in the human trafficking chain with a focus on breaking those links to END HUMAN TRAFFICKING. The plan uses a matrix approach: the UAHT team continues to train Houston-area professionals and community members to identify victims while developing new programs and methods targeting the gaps in addressing the primary links. A glance at our overall numbers gives you a sense of the reach of our programs and our efficient cost to deliver those programs.

BY THE NUMBERS

32,808 TOTAL TRAINING HOURS
12,642 TOTAL PEOPLE REACHED

$34 AVERAGE COST PER PERSON REACHED

COMMUNITY OUTREACH
FRONTLINE PROFESSIONALS

55%
29%

7%
9%

PROGRAMS
Based on % of Effort

EDUCATION, COALITION, AND PUBLIC AWARENESS

EDUCATION

Training is an essential aspect of how UAHT addresses the human trafficking problem. In order for victims to be rescued, more individuals need to have a greater understanding of the issue and how to identify human trafficking. UAHT identifies key frontline professionals, such as law enforcement, health care providers, social workers, educators and others who are in the best position to come into contact with a victim of human trafficking. UAHT and its coalition partners have developed several training programs specifically designed for these professionals.

HOUSTON RESCUE & RESTORE COALITION

UAHT leads the Houston Rescue & Restore Coalition (HRRC), a 35+ collaborative of nonprofits, government agencies, faith communities, and community members in the implementation of awareness, education, and outreach. UAHT honors our organization’s origin and history by retaining the HRRC name for this community coalition. We believe the best way to benefit the community is through collective work and collaboration. In 2016, a committee structure was established to renew the organization of the coalition. These committees included Direct Outreach, Education & Awareness, and Research & Advocacy. The Steering Committee also developed a mission and vision statement.

MISSION: To strategically organize anti-human trafficking efforts.
VISION: A collective end to human trafficking in greater Houston.

HRRC implemented initiatives to raise public awareness on human trafficking, the National Human Trafficking Hotline and local resources available to assist survivors of this crime. HRRC launched these initiatives in the fall of 2016 ahead of Super Bowl LI being held in Houston in February 2017.

PUBLIC AWARENESS

"WATCH FOR TRAFFICK" MEDIA CAMPAIGN

In the fall of 2016, UAHT, the Houston Area Council on Human Trafficking, the Houston Police Department, and the Harris County District Attorney’s Office launched a media campaign to educate the community on how to identify signs of sex and labor trafficking. The campaign included multilingual billboards, taxi-cab signs, television public service announcements, etc. The campaign also emphasized the importance of calling the National Human Trafficking Hotline number. The campaign can be viewed at www.humantraffickinghouston.org.
UAHT has a long history of being a great steward of the funding granted to our organization. We pride ourselves in applying almost 90% of our funding to programs and services. We have a strong commitment to maintaining lean operations to ensure that our focus is on bringing education and awareness to the community. We work closely with our funders to ensure that UAHT demonstrates fiduciary responsibility with every dollar that is donated. We value transparency and are committed to enhancing our overall reach in the Houston community through the funding we so graciously receive from our supporters. Through the donations from our supporters, we were able to reach over 10,000 individuals through our programs and services, including almost 900 youth. This success is a true testament to the dedication of our staff and the wonderful support of our donors.
COMMUNITY OUTREACH

VOLUNTEER INITIATIVES

THE RED SANDB PROJECT
The Red Sand Project (RSP) is a nonprofit that focuses on ending trafficking through sidewalk interventions also referred to as “activations.” During these activations, youth find and fill cracks in the pavement with red sand, then take photos and post to social media with #RedSandProject. These activations remind us that we can’t merely walk over the most marginalized people in our community and encourage onlookers to ask questions about human trafficking. While doing these activations, participants use chalk to write the National Human Trafficking Hotline and facts about human trafficking. Providing the hotline number provides a tangible resource to victims and concerned community members.

BUSINESS OUTREACH
UAHT recruited and trained community members to conduct outreach to businesses to post awareness materials. These outreach activities occurred throughout Houston and many businesses were supportive of spreading awareness about human trafficking.

EVENTS

RED LANTERN PROJECT
The Red Lantern event was held in January during National Slavery & Human Trafficking Prevention Month. The event included a film screening, survivor testimonials, and a thought provoking performance of a song by a young rap artist depicting the experiences of human trafficking victims.

OKRA
Our Annual Summer FUNdraiser was held again this year at OKRA Charity Saloon. Attendees were invited to participate in our sports memorabilia auction, gift card pull, and other fun activities.

SHOP SMART
Over 14 vendors participated in this year’s Shop Smart event. Shop Smart provides an opportunity for vendors who sell ethically made products to introduce their products to the community. This event allows participants to make purchases that reduce exploitation and reduce the impact of labor trafficking.

3RD PARTY EVENTS
UAHT held a few events this year to raise awareness about human trafficking and our mission. These events recruited new audiences for UAHT and garnered much interest in the great work that UAHT is doing in the community. These events included Party with a Purpose, Trivia Night at Lil Woodrow’s, an awareness night at the 8th Wonder, a Concert for a Cause, and a 5k race in the Woodlands all benefiting UAHT.

VOLUNTEERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Active</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>70</td>
<td>58</td>
</tr>
</tbody>
</table>
The Greater Houston Area has over six million people. At our current cost of $34/person, to reach and teach a one-hour training program to only 10% of those people would cost more than $20 million dollars. In 2016 we reached over 10,000 people; but, that is only a drop in the bucket. **The need is great and the work is critical to End Human Trafficking!**

**We need your help:** our emerging programs lack funding from grants and require community support. For as little as $34 we are able to deliver a quality program to a single Houston area professional or community member. Give today and help us reach more people with the information, knowledge, and skills to prevent future victims, recognize potential victims, and initiate the rescue-and-restore efforts for Houston area victims.

**HOW TO HELP**

**DONATE**

In any amount, great or small, you can make a tax-deductible donation to United Against Human Trafficking. You can donate online, by mail, by phone, and even give a donation as a tribute.

**SHOPPING**

Do you frequent the grocery store? Shop at Kroger or Randalls? Support United Against Human Trafficking.

**SOCIAL MEDIA**

Do you use social media websites and search on the web? We have a great way for you internet-junkies to help out UAHT with a click of the mouse!

**CREDIT CARD PROGRAMS**

We have great ways for you to give to your favorite organization (UAHT) while earning Membership Rewards and tax deductions.

UAHT  
PO: Box 541184  
Houston, TX 77524  
713-874-0233  
www.uaht.org

**COMMUNITY OUTREACH**

UAHT believes that it takes a strong collective community to stop the crime of human trafficking. UAHT aims to raise awareness regarding human trafficking throughout Houston with community presentations, organization and faith-based groups, the “Watch For Traffick” media campaign, and our annual Human Trafficking Awareness Month activities. UAHT will also continue to provide an outlet for engagement through its Volunteer Program. Volunteers can participate in Red Sand Project activations, Business Outreach, and our Speaker’s Bureau to help spread awareness about the issue of human trafficking in their community.

**DIRECT OUTREACH**

In 2017, UAHT will launch a direct outreach initiative to identify human trafficking victims in various settings and systems within the Houston community (e.g. jails and detention centers). The goal is to connect victims: men, women, and children, to social service providers for the recovery process. Three types of outreach initiatives are currently in the works.

**Latino/Hispanic Population** - Many of Houston’s ethnically diverse populations are vulnerable to exploitation due to cultural and language barriers. The primary focus within this population is to reach domestic workers and day laborers who are vulnerable to labor exploitation and human trafficking.

**Detention Facility Outreach** - Potential sex trafficking victims will be identified by law enforcement partners who, after an arrest, will immediately notify UAHT that potential victims are in holding. UAHT will then provide these individuals with resources and assist them in identifying services if they choose to receive help.

**Juvenile Detention Center Outreach** - Overlapping with the current Youth Prevention Program, this outreach will both educate and create positive activities (e.g. yoga, art therapy, crafting, etc.) in which they can participate and build trust with UAHT staff. The anticipated result is that youth will divulge human trafficking situations they may experience themselves or may know about with others.

2017 & BEYOND
DID YOU KNOW?

HUMAN TRAFFICKING AND HUMAN SMUGGLING ARE NOT THE SAME

Smuggling always involves the transportation and the illegal crossing or penetration of an international border. Human Trafficking does not have to involve any form of transportation. A person can be a victim of human trafficking within their own home or community and never cross an international border.

LABOR TRAFFICKING IS MORE WIDESPREAD THAN SEX TRAFFICKING

While sex trafficking receives most of the media attention, there are actually more cases of labor trafficking worldwide. Labor trafficking takes many forms and can include: involuntary domestic servitude, panhandling, construction work, restaurant work, maid services in hotels and homes, lawn services, agricultural work, even a boys’ choir.

MALES ARE VICTIMS OF HUMAN TRAFFICKING

It’s common knowledge that human traffickers seek out the most vulnerable members of society, and women and children are often amongst the most vulnerable. However, women and children are not the only ones who are vulnerable. An alarming statistic produced by the State Department reports that between 2006 and 2008, the percentage of adult certified male victims of human trafficking jumped from 6% to 45%. It is estimated that worldwide, males make up 45% of the victim population.

FAIR TRADE RELATES DIRECTLY TO HUMAN TRAFFICKING

Purchasing Fair Trade items guarantees that products are not made using slave labor or human trafficking victims. The goods produced are certified by an independent third party organization so you can be assured that the product you are purchasing is not fueling the demand for slave labor. Additionally, purchasing fair trade products can help prevent human trafficking by guaranteeing producers a minimum and fair price that they can depend on permitting them to save for the future, educate their children, maintain their health, and invest in their communities, all of which reduce risk factors for trafficking.

YOU CAN MAKE A DIFFERENCE IN FIGHTING AGAINST HUMAN TRAFFICKING

By educating yourself, telling your friends and family, getting involved in community events, and purchasing Fair Trade, you can directly impact the fight against trafficking. Get started today!
THE AVERAGE AGE OF A CHILD ENSLAVED IN HUMAN TRAFFICKING IS 14.

WATCH FOR TRAFFICK

VOLUNTEER TODAY at UAHT.ORG

CALL THE NATIONAL HUMAN TRAFFICKING HOTLINE AT 1-888-373-7888